

## Entering Sturgis - Rally 2009

| Site         | 03-Aug        | 04-Aug        | 05-Aug        | 06-Aug        | 07-Aug        | 08-Aug        | 09-Aug        | Average       |
|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 3            | 17,187        | 15,708        | 15,203        | 12,899        | 13,290        | 10,321        | 5,006         | 12,802        |
| 6            | 5,662         | 5,146         | 5,733         | 3,547         | 3,745         | 2,462         | 958           | 3,893         |
| 9            | 9,848         | 10,771        | 10,283        | 8,817         | 9,259         | 6,456         | 3,287         | 8,389         |
| 11           | 8,776         | 7,753         | 10,151        | 6,801         | 7,039         | 5,298         | 2,547         | 6,909         |
| 13           | 19,879        | 18,459        | 17,100        | 15,209        | 17,682        | 12,945        | 7,406         | 15,526        |
| 17           | 3,517         | 3,323         | 3,620         | 3,011         | 2,663         | 1,769         | 1,039         | 2,706         |
| 22           | 6,636         | 6,388         | 5,339         | 5,096         | 4,705         | 3,196         | 1,963         | 4,760         |
| 23           | 2,059         | 1,836         | 1,341         | 1,058         | 1,567         | 872           | 378           | 1,302         |
| <b>Total</b> | <b>73,564</b> | <b>69,384</b> | <b>68,770</b> | <b>56,438</b> | <b>59,950</b> | <b>43,319</b> | <b>22,584</b> | <b>56,287</b> |

xxxxxx = estimated

Total for 7 days: 394,009

## Entering Sturgis - Rally 2008

| Site         | 4-Aug         | 5-Aug         | 6-Aug         | 7-Aug         | 8-Aug         | 9-Aug         | 10-Aug        | Average       |
|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 3            | 15,605        | 14,717        | 14,766        | 14,611        | 13,408        | 10,017        | 4,825         | 12,564        |
| 6            | 5,211         | 4,748         | 5,286         | 4,335         | 3,853         | 2,414         | 1,113         | 3,851         |
| 9            | 11,741        | 12,384        | 12,138        | 12,223        | 11,963        | 6,753         | 3,271         | 10,068        |
| 11           | 9,440         | 7,428         | 10,167        | 7,805         | 7,230         | 5,338         | 2,553         | 7,137         |
| 13           | 17,714        | 17,721        | 17,112        | 17,012        | 15,830        | 12,794        | 7,542         | 15,104        |
| 17           | 3,768         | 3,639         | 3,442         | 3,459         | 2,665         | 1,922         | 1,015         | 2,844         |
| 22           | 5,471         | 4,807         | 5,952         | 5,266         | 4,063         | 2,638         | 1,439         | 4,234         |
| 23           | 2,471         | 2,859         | 2,378         | 2,950         | 2,186         | 1,408         | 609           | 2,123         |
| <b>Total</b> | <b>71,421</b> | <b>68,303</b> | <b>71,241</b> | <b>67,661</b> | <b>61,198</b> | <b>43,284</b> | <b>22,367</b> | <b>57,925</b> |

xxxxxx = estimated

Total for 7 days: 405,475

-12.1% from 2007